



sasa
INDUSTRIE

SASA INDUSTRIE GROUP'S IDENTITY CARD

Our Profession

Specialists in non-stick baking equipment for professional and industrial bakeries, retail, food service, and in-store bakeware.

Company History

1978 : SASA was founded and specialized in the manufacture of baking equipment, trolleys, moulds, trays, etc. for artisan, In-store, & industrial bakeries.

- **1986**: buyout of **SAMIAC**, sole French coffee roasting manufacturer,
- **1995**: creation of aluminum wire drawing, under the brand of **TREFIL'ALU** and creation of the English subsidiary **SASA UK**,
- **1996**: the company is listed on the second Marché of the Paris Stock Exchange and creation of the **SASA Industrie Group**,
- **1998**: creation of the German subsidiary **SASA GmbH**,
- **1999**: acquisition of **BODSON**, manufacturer of washing, cooking and vacuum packing machines,
- **2000**: merger with **DEMARLE**,
- **2006**: acquisition of **ROURE**, manufacturer of stainless steel catering equipment,
- **2007**: entry of WEINBERG Capital Partners with SASA INDUSTRIE. Creation of **DURASHIELD Europe** and **SASA-DEMARLE Inc.** in the United States.

The Group employs nearly 500 people, has more than 50% of sales in export and exports to over 120 countries.

Our Brands

Recognized by baking professionals and the general public: **SASA**, **DEMARLE**, **FLEXIPAN**, **BODSON**, **SAMIAC**, **TREFIL'ALU**, **ROURE**.

Our Means of Production

We integrate and master all the technical and industrial techniques that are required for the manufacturing process of our products. Our facilities and resources enable us to respond with a high flexibility to suit our customers' needs. We are equipped with four specialized units per product line, located in the North of France.

Environment-friendly Policy

Responsible industrial actor, concerned about the environment, SASA Industrie has invested in:

- a physical chemistry **purification plant** for the treatment of aqueous waste,
- **2 regenerative incinerator** for the treatment of COV (Organic Volatile Compound),
- **rain water retrieval** to use in the process,
- **sorting of recyclables...**

these plans comply with European environmental standards.

Locations

Administrative and Head Office:

- Le Cateau-Cambrésis 59360 - FRANCE.

Foreign subsidiaries:

- Germany, UK, USA.

Our Assets for the Future

Products :

- high quality and easy to use,
- acknowledged by **all baking professionals**,
- dynamic Research & Development department.

Development :

Pursuit of the expansion in France and Internationally thanks to internal and external growth depending on market opportunities.



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